

250 YEARS OF STARS & STRIPES



2026
COMMUNITY SPONSORSHIPS





Aloha Sponsors!



For generations, the Eastern Sierra Tri-County Fair has been the place where neighbors become friends, traditions are passed down, and the communities of Inyo, Mono, and Alpine Counties gather to celebrate everything that makes the Eastern Sierra special. This year, we are honored to celebrate two milestones—America’s 250th birthday and the enduring spirit of our Fair—with a vibrant and imaginative theme: *Luau Under the Pines*.



Picture colorful leis beneath towering pines, tiki torches glowing at dusk, island-inspired decorations, tropical music drifting through the air, and families coming together for four unforgettable days of entertainment, food, carnival rides, exhibits, and hometown hospitality. Though inspired by the warmth and welcoming spirit of a luau, this celebration remains uniquely Eastern Sierra, rooted in mountain culture, small-town traditions, and the volunteers who make the Fair possible year after year.



Since 1938, the Eastern Sierra Tri-County Fair has proudly served our communities, growing from a modest agricultural exhibition into one of the region’s most anticipated annual events. Over nearly nine decades, generations of families have exhibited livestock, earned blue ribbons, supported youth programs, showcased arts and crafts, celebrated local





businesses, and created memories that last a lifetime.

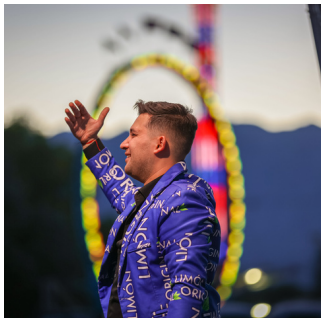
Today, the Fairgrounds continues to serve the community year-round, festivals, educational programs, meetings, weddings, celebrations, and even emergency response operations when needed. The Fair remains one of the Eastern Sierra's most cherished traditions—a place where community pride, agriculture, education, and family fun come together.

Your sponsorship plays a vital role in keeping this tradition alive. With your support, we are able to provide educational opportunities for local youth, agricultural programming, safe family entertainment, community exhibits, fairgrounds improvements, live music, grandstand events, and a welcoming gathering place for residents and visitors alike. More than advertising, your investment helps preserve a legacy that has connected our communities for generations.

Together, we will welcome thousands of visitors to celebrate community, patriotism, agriculture, and the magic of a Luau Under the Pines. *Thank you* for helping keep this treasured tradition alive.

MAHALO, we'll see you at the Fair!!

The Eastern Sierra Tri-County Fair Board and Staff



THE 18TH DAA TRI-COUNTY FAIR

Physical & Mailing Address

475 Sierra Street
Bishop, CA 93514

Contact

T: (760) 873-3588
info@tricityfair.com

Website

www.tricityfair.com

Mission Statement

To provide a year-round community facility and showcase our agricultural, historical, technological, and cultural diversity in a fun, safe environment.

ABOUT

The first annual Fair took place in Inyo County in 1885, over one hundred forty years ago. The location rotated between the cities of Bishop, Big Pine and Independence. In 1946 there was a petition to combine Inyo, Alpine and Mono Counties to form the 18th District Agricultural Association (DAA), dba the Eastern Sierra Tri-County Fair.

In 1946, the 18th DAA encompassed 36 acres in Bishop and remained the permanent location for the fairgrounds.

FACILITIES

- 80 acres, approximately
- 2 Arenas + Grandstands
- 6 buildings, utilized for community events
- Outdoor stage
- Sierra & Owen's Food Alley
- Livestock facilities - show ring, barns, and stalls
- RV camping
- Lawn areas and shade

FAIR FACTS

- Designated Emergency & Evacuation Center
- Fairgrounds & Event Center
- California State Entity
- 31 part-time employees
- \$1.8M annual budget

2025 Fair

- Attendance: 20,000+
- Entries: 2100 livestock, horse show & still exhibits
- Jr Livestock Auction Sale Total: \$605,000



2026 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Your support is imperative to our future growth, improving our facilities, continued community engagement, & hosting an amazing county fair!



BIG KAHUNA - \$10,000+

Leading the Celebration - make a lasting impact on the Eastern Sierra Tri-County Fair and help create an unforgettable experience for our community.

- 40 single-day fair admission passes
- 1 VIP Table for 8 at the Latin Concert
- 4 wristbands for VIP Floor Access to the Latin Concert
- 1 VIP Table for 8 at the Country Concert
- 4 VIP wristbands Floor Access to the Country Concert
- 8 admission passes to the Rodeo
- 4 general admission passes to the Destruction Derby
- 1 Box Seat (10 attendees) for the Rodeo & Destruction Derby
- Parking: 1 designated 4-day parking spot & 4 single-day general parking passes



ALOHA - \$5,000+

Sharing the Spirit of Aloha - bring the heart of the Eastern Sierras through connection and community.

- 20 single-day fair admission passes
- 4 wristbands for VIP Floor Access to the Latin & Country Concerts
- 6 general admission passes to the Latin & Country Concerts
- 6 admission passes to the Rodeo
- 4 general admission passes to the Destruction Derby
- Parking: 1 designated 4-day parking spot & 4 single-day general parking passes





'OHANA - \$2,500+

Supporting Our Fair Family - commitment to strengthen the traditions, memories, and joy for all generations.

- 16 single-day fair admission passes
- 4 general admission passes for the Latin Concert, Rodeo, & Destruction Derby
- 6 general admission passes for the Country Concert
- Parking: 2 single-day VIP parking passes & 2 single-day general parking passes



HULA - \$1,500+

Celebrating the Rhythm of Community - infuse the fair experience with generosity, creativity, and the welcoming spirit of the islands and Eastern Sierras.

- 10 single-day fair admission passes
- 2 general admission passes for Thursday & Friday night concerts
- 6 general passes for the Rodeo
- 4 general passes for the Destruction Derby
- Parking: 2 single-day VIP parking passes & 2 single-day general parking passes



MAHALO - \$500+

The Heart of Aloha - uplifting our fairgrounds with generosity and goodwill.

- 8 single-day fair admission passes
- 2 general passes for the Rodeo & Destruction Derby
- Parking: 4 single-day general parking passes



ALL SPONSORS

All sponsorship levels also include:

- One banner (3' x 6' OR 3' x 8') to be displayed on grounds during fair time.
 - Banner is supplied by the Sponsor.
 - Must be delivered to fairgrounds by Friday, August 14th.
 - After this date, it is not guaranteed the banner will be displayed.
 - Display location at discretion of fair management.
- Recognition on the fair's website, social media platforms, and select media publications.





2026 Sponsorship Form

Thank you for your generous contribution!

Please complete and return this form, with payment, by **AUGUST 14, 2026**, to ensure information is included in advertising, signage, etc. After this date, The Tri-County Fair cannot guarantee inclusion. Make checks payable to TRI-COUNTY FAIR.

Point of Contact

Business or Organization Name

Mailing Address

City

Zip Code

Office Phone

Cell Phone

Email Address

Website

Sponsorship to Read

Sponsorship

Level

Big Kahuna (\$10,000+): _____ Aloha (\$5,000+) _____

'Ohana (\$2,500+) _____ Hula (\$1,500+) _____ Mahalo (\$500+) _____

Payment

Total Amount \$ _____

Credit Card (+3.5% fee) _____ Send Invoice _____ Check Incl. _____

FAIR OFFICE USE ONLY

Date Rec'd _____ Amt _____ Receipt# _____ Acct# _____

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Tri-County Fair | 475 Sierra Street, Bishop, CA 93514 | (760) 873-3588 | info@tricountyfair.com