

TRI-COUNTY FAIR 2024

"Backcountry Heritage Since 1885"

The Tri-County Fair staff is currently preparing for the biggest event of the year, The 2024 Tri-County Fair. We are so excited about our theme, "Backcountry Heritage Since 1885". Never in our lifetime has a celebration meant so much to our communities. We are especially excited with new entertainment including the 4th Annual Fair Parade on Saturday, August 31, 2024. Our Grandstand Entertainment Series is BIGGER AND BETTER than ever!

Let's not forget the incredible talent showcased in the buildings. Or, on the community stages and the strolling entertainment such as the stilt walkers, clowns, jugglers, animal shows, wood carvers, etc. How about that fair food? The corn dogs, funnel cakes, Indian tacos just to name a few!

THURSDAY, 8/29/24 – BANDA CUISILLOS WITH BANDA MAGUEY

FRIDAY, 8/30/24 – MICHAEL RAY WITH RAELYNN AND TYLER BRADEN

SATURDAY, 8/31/24 – RODEO

SUNDAY, 9/1/24 – THE DESTRUCTION DERBY

WE CAN'T PULL THIS OFF ALONE. We are currently seeking support from our community partners for fair-time sponsors. Sponsors are an integral part of the annual fair and are in essence a "partner" of the fair-grounds working jointly together to produce such a special event.

Please review the attached opportunities. We have something for everyone and can custom create packages that fit your needs. We invite you to review, consider and select the option that best fits your desired partnership with the Tri-County Fair! Please feel free to call us at 760-873-3588 anytime and discuss how you wish to "partner-up" with the Tri-County Fair!

The Fair Staff and Board of Directors value your support and hope you will join us as a partner for this year's Tri-County Fair

Let's Partner-up
Jen Mcquire



info@tricityfair.com|760-873-3588



SPONSORSHIP OPPORTUNITIES

	PRESENTING SPONSOR \$10,000	GRANDSTAND SPONSOR \$5,000	ENTERTAINMENT SPONSOR \$3,000	COMMUNITY SPONSOR \$1,500	4TH ANNUAL PARADE SPONSOR \$500
PARTNERSHIP BENEFITS					
*Reserved Box Seats for all Grandstand Events	Only available at this level	Only available at this level			
Meet and Greets per Artist Agreement	Only available at this level				
VIP Floor Table for (8 people) Thursday and Friday Concert	X	X			
VIP Concert Single Admission Passes (no table)	10	8	6		
Derby General Admission Seats (these are not box seats)	10	8	6		
Fair Parking Passes	10	5	3	2	1
Fair Admission - Single Day Passes	30	20	10	10	5
Carnival Ride Wristbands	20	10	8	3	
Fair Poster	5	3	2	1	
Logo of Business on Fair Website	X	X	X	X	X
Advertisement on Fair Social Media Platforms	X	X	X	X	X
Radio and/or Print Advertising	X	X	X	X	
Grandstand Announcements	X	X	X		
On-Site Banners (sponsor provides)	2 main gate, 5 on grounds	1 main gate, 3 on grounds	1 main gate, 2 on grounds	2 on grounds	2 on grounds
Commerical Vendor Space (optional)	X	X	X	X	

*All Box Seats Receive Complimentary Beer, Wine & Snacks

TRI-COUNTY FAIR 2024
"BACKCOUNTRY HERITAGE SINCE 1885"

Sign Up Now

COMPANY NAME: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

BUSINESS WEBSITE: _____

SPONSORSHIP LEVEL (Please check one):

- | | |
|--|--|
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$3,000 Entertainment Sponsor |
| <input type="checkbox"/> \$5,000 Grandstand Sponsor | <input type="checkbox"/> \$1,500 Community Sponsor |
| <input type="checkbox"/> \$500 The 3rd Annual Parade Sponsor | <input type="checkbox"/> \$ _____ Other |

Please Make Checks Payable To:
Tri-County Fair
475 Sierra Street
Bishop, Ca 93514



Credit Card Customers - Please Complete The Following

NAME ON CARD: _____

CARD NUMBER: _____

EXP DATE: _____ BILLING ZIP CODE _____ CCV: _____

Please return form to: Tri-County Fairgrounds
475 Sierra Street, Bishop, CA 93514
info@tricityfair.com | 760-873-3588

Thanks Partner!