



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

January 4, 2022

The 2022 California Fair Season is upon us and there is no better time to reflect and appreciate what California fairgrounds have to offer to their communities. Our fairgrounds have been serving in so many different capacities throughout the pandemic, but we are ready for something more!

Each fair gives much to its community and in return, communities are the fairs' biggest supporters. This past year was no exception to the rule! The amount of support received in 2021 by the fair industry was a true representation of the impact our fairs have on their communities. This support and enthusiasm was especially significant as the fairs worked hard to make a comeback after a difficult year in 2020.

My hope is that in 2022 California fairs will have the opportunity to display their creativity and talents to the fullest. For many exhibitors and patrons, the annual fair is the one event of the year that they look forward to most. For fair staff and others, it's the event they have been preparing for over the past year and are eager to see come to fruition. Also very importantly, it is one of the very few events that allows many diverse groups to gather to celebrate culture, traditions, creations, and achievements.

The importance of California's agriculture is showcased in a variety of ways during the annual fairs. One of the most prominent ways is through exhibits. Agricultural exhibits not only entertain the public but also share information about an industry that is a vital part of the state but may be unfamiliar to them. Exhibits provide a sense of diversity while reminding fairgoers of the connections they share with others in the community. That is what makes our fairs' community so special!

I am excited for this fair season and proud to be a part of this effort. I want to thank you again for all your efforts and wish you the best!

Yours truly,

Karen Ross  
Secretary

